



BONITA SPRINGS ESTERO

ECONOMIC DEVELOPMENT COUNCIL

Village of Estero

January 4, 2017

Vision: To maintain and enhance an economically diverse region for living and working while preserving our natural resources.

Mission: To be the local area's economic development resource partner for promoting business and workforce retention, development, and growth.



BONITA SPRINGS ESTERO

ECONOMIC DEVELOPMENT COUNCIL

Investors

26 Total Private Investors including:

- 6 Estero Based Investors
- 8 Bonita Springs Based Investors
- 3 Fort Myers Based Investors
- 9 Regional Investors



BONITA SPRINGS ESTERO

ECONOMIC DEVELOPMENT COUNCIL

Board of Directors

15 Voting Members of the Board of Directors
Including:

- 2 from Estero
- 4 from Bonita Springs
- 1 from Fort Myers
- 6 Regional Representatives
- 1 Seat for the Village of Estero
- 1 Seat for the City of Bonita Springs



BONITA SPRINGS ESTERO

ECONOMIC DEVELOPMENT COUNCIL

Resource Partners

- City of Bonita Springs
- CenturyLink
- Bonita Springs Utilities, Inc.
- Bonita Springs Fire Control & Rescue District



BONITA SPRINGS ESTERO
ECONOMIC DEVELOPMENT COUNCIL

2017-2019 Strategic Plan

1. Quality of Life
2. Workforce Development and Talent Retention and Recruitment
3. Business Retention and Expansion



BONITA SPRINGS ESTERO

ECONOMIC DEVELOPMENT COUNCIL

2017-2019 Strategic Plan

Quality of Life

Preserve and enhance our quality of life.

- Collaborate with resource partners and community initiatives to increase the amount and availability of attainable/workforce housing (\$950 - \$1,450 per month).
- Work in partnership with Healthy Lee and BlueZones. Healthy communities achieve improved education outcomes, attract more talented workers and are more productive and competitive.
- Promoting preservation of the environment, green spaces, parks and access to waterways.



BONITA SPRINGS ESTERO

ECONOMIC DEVELOPMENT COUNCIL

2017-2019 Strategic Plan

Workforce Development and Talent Retention and Recruitment

Create an environment to address current and future workforce needs.

- Provide a Community Engagement Showcase to encourage integration and employee retention.
- Create a talent retention and job placement program working with the Estero Chamber of Commerce and FGCU to establish connection and mentoring opportunities.
- Develop an area resource guide.
- Host annual job fair for recent graduates.



BONITA SPRINGS ESTERO

ECONOMIC DEVELOPMENT COUNCIL

2017-2019 Strategic Plan

Business Retention and Expansion

Ensure the growth and prosperity of our community for local business.

- Serve as the resource for Estero and Bonita Springs based businesses to retain and grow the existing business base.
- Promote smart, sustainable growth to create high-wage jobs while protecting and improving the quality of life.
- Collaborate with the Southwest Florida Economic Development Alliance to attract new businesses to the region through national and international marketing campaigns.



BONITA SPRINGS ESTERO

ECONOMIC DEVELOPMENT COUNCIL

Village of Estero

2017 Investment Request

- Voting seat on the Board of Directors (Councilman of your choice)
- Resource Partner seat on Board of Directors (City Manager)

Enterprise Team Investment of \$5,000

- Company logo, link to website, and contact information on website investor page
- Recognition on banner at all EDC functions
- Company name and link to website on website investor page
- Company name and link to website in the monthly BSEEDC eNEWS



BONITA SPRINGS ESTERO

ECONOMIC DEVELOPMENT COUNCIL